

## **EXHIBIT R**

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

CLRB HANSON INDUSTRIES, LLC,      )  
etc., et al.,                        )  
                                       )  
Plaintiffs,                        )  
                                      )  
v.                                  ) Case No.  
                                      ) 05-03639 JW  
GOOGLE, INC.,                        )  
                                      )  
                                      )  
Defendant.                        )  
                                      )

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DEPOSITION OF HOWARD STERN

August 16, 2006

227871



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(949) 955.0400	Orange County	(408) 885.0550	San Jose	(858) 455.5444	San Diego
(415) 433.5777	San Francisco	(951) 686.0606	Inland Empire	(760) 322.2240	Palm Springs

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2       UNITED STATES DISTRICT COURT  
3       NORTHERN DISTRICT OF CALIFORNIA  
4       SAN JOSE DIVISION

5       -----x  
6       CLRB HANSON INDUSTRIES, LLC d/b/a  
7       INDUSTRIAL PRINTING, and HOWARD  
8       STERN, on behalf of themselves and  
9       all others similarly situated,

10    Plaintiffs,

11    v.  
12    Case No.  
13    05-03639 JW  
14    GOOGLE, INC.,

15    Defendant.

16    -----x  
17    August 16, 2006

18    11:19 a.m.

19    VIDEOTAPED DEPOSITION of HOWARD  
20    STERN, taken by Defendant, pursuant to  
21    notice, held at the offices of Thacher  
22    Proffitt & Wood, 2 World Financial  
23    Center, New York, New York, before  
24    Amy E. Sikora, CRR, CSR, RPR, Certified  
25    Realtime Reporter, Certified Shorthand  
  Reporter, Registered Professional  
  Reporter, and Notary Public within and  
  for the State of New York.

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2 APP E A R A N C E S:

3 WOLF POPPER LLP

4 Attorneys for Plaintiffs and the Proposed Class

5 845 Third Avenue

6 New York, New York 10022

7 BY: LESTER L. LEVY, ESQ.

8 MICHELE F. RAPHAEL, ESQ.

9 PERKINS COIE LLP

10 Attorneys for Defendant

11 180 Townsend Street

12 San Francisco, CA 94107-1909

13 BY: DAVID T. BIDERMAN, ESQ.

14 M. CHRISTOPHER JHANG, ESQ.

15

16

17 ALSO PRESENT:

18 THOMAS DELVECCHIO, Videographer

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1 H. Stern  
11:25 2 sir?  
11:25 3 A. None that I haven't already  
11:25 4 given to my attorneys.  
11:25 5 Q. Okay.  
11:25 6 A. They were e-mails.  
11:25 7 Q. Okay. E-mails between you and  
11:25 8 Google?  
11:25 9 A. Yes.  
11:25 10 Q. Okay. Anything else?  
11:25 11 A. Don't recall sending anything  
11:25 12 else.  
11:25 13 Q. Okay. And not to jump ahead,  
11:25 14 but I'm going to jump ahead to one thing. On  
11:25 15 the Google situation, did you use a credit  
11:26 16 card to pay for your advertising?  
11:26 17 A. Yes, I did.  
11:26 18 Q. Do you have those credit card  
11:26 19 statements?  
11:26 20 A. No, I don't keep my credit card  
11:26 21 statements for very long, so I don't -- I  
11:26 22 don't have those.  
11:26 23 Q. Okay. Do you have any that  
11:26 24 reflect any charges for Google advertising?  
11:26 25 A. I'd have to look at home to see

1 H. Stern  
11:26 2 what the last month's bill had on it.  
11:26 3 Q. Okay. You're still using Google  
11:26 4 today; right?  
11:26 5 A. Yes. I'm still enrolled.  
11:26 6 Q. Okay. And other than talking to  
11:26 7 Google about your situation with AdWords,  
11:26 8 have you sent any e-mails to anybody else  
11:26 9 about what your concerns are about the  
11:26 10 AdWords program?  
11:26 11 A. Just my attorneys.  
11:26 12 Q. Okay. No one else? No friends,  
11:26 13 family, et cetera?  
11:26 14 A. No e-mails, no.  
11:26 15 Q. Okay. Any communications in  
11:26 16 writing to anyone, other than your attorneys,  
11:26 17 about --  
11:26 18 A. Nothing in writing.  
11:26 19 MR. LEVY: Let him finish his  
11:26 20 question.  
11:26 21 (Discussion off the record.)  
11:26 22 A. Sorry.  
11:27 23 Q. -- about issues related to the  
11:27 24 lawsuit? Okay.  
11:27 25 And before you came here today,

1 H. Stern  
11:32 2 MR. LEVY: You think he can  
11:32 3 understand the agreement, Mr. Biderman?  
11:32 4 MR. BIDERMAN: I don't know. He  
11:32 5 can understand some numbers.  
11:32 6 Q. Okay. Do you do any litigation  
11:33 7 consulting?  
11:33 8 A. Not currently.  
11:33 9 Q. But you have in the past?  
11:33 10 A. Yes.  
11:33 11 Q. How long ago?  
11:33 12 A. I would say seven, eight years  
11:33 13 ago, perhaps.  
11:33 14 Q. And what type of litigation  
11:33 15 consulting?  
11:33 16 A. This was economics. It was a  
11:33 17 firm called Law and Economics Consulting  
11:33 18 Group. You should know of them, they're in  
11:33 19 Berkeley, Emoryville, California.  
11:33 20 Q. Okay. Okay. Anything at all to  
11:33 21 do with computers?  
11:33 22 A. No, no.  
11:33 23 Q. Anything at all to do with  
11:33 24 contracts, agreements?  
11:33 25 A. No.

1                   C E R T I F I C A T E

2       STATE OF NEW YORK      )

3                                  :SS

4       COUNTY OF NEW YORK     )

5                                I, AMY E. SIKORA, CRR, CSR, RPR, a  
6       Certified Realtime Reporter, Certified  
7       Shorthand Reporter, Registered Professional  
8       Reporter and Notary Public within and for the  
9       State of New York, do hereby certify that the  
10      foregoing deposition of HOWARD STERN was taken  
11      before me on the 16th day of August, 2006;

12                               That the said witness was duly  
13      sworn before the commencement of the testimony;  
14      that the said testimony was taken  
15      stenographically by me and then transcribed.

16                               I further certify that I am not  
17      related by blood or marriage to any of the  
18      parties to this action nor interested directly  
19      or indirectly in the matter in controversy; nor  
20      am I in the employ of any of the counsel in  
21      this action.

22                               IN WITNESS WHEREOF, I have hereunto  
23      set my hand this 26th day of August, 2006.

24                               Amy Sikora

25                               AMY E. SIKORA